

Margie Zable Fisher's Top 10 Publicity Tools for \$1 or Less

1. [Help a Reporter](#): Get free leads from reporters who are looking for sources for stories by offering yourself as a source to them.
2. [Contact any Celebrity](#): Get a one week's trial for a \$1 and receive contact information for celebrities, to get potential endorsements.
3. [The Gift List](#): This is a free trial of a list of media contacts for consumer product companies. This link will also give you a 15% discount should you decide to get a subscription.
4. [Contacts on Tap](#): This is a free 15-day trial of a media contacts database.
5. [Chases Calendar](#): Create your own Holiday! This is a free listing of a holiday you can create. This annual calendar is used by media and reporters everywhere.
6. [Ezinearticles.com](#): This is a free directory of articles. Submit your article with a resource box at the bottom to drive traffic to your Web site.
7. **Write a guest post or get interviewed** or mentioned by a top blogger, with a link to your Web site – free.
8. **Win an award** – It takes time to submit the award application, but usually no money.
9. **Create profiles and use free social media tools** including Twitter, Facebook and LinkedIn.
10. **Set up and write posts on a free WordPress blog platform**. These posts often get picked up in search engines, and may be found by reporters searching for sources on specific subjects.

Margie says, "Use these tools and watch your publicity efforts become more successful – for not a lot of money."

[Zable Fisher Public Relations](#) ~ [Top 10 Publicity Tools for a Dollar or Less](#)